

STYLE GUIDE

2crsi



LOGOTYPE

The logo consists of 3 parts .
A visual part with the ball, a typographical
part containing the company name and a
slogan.



LOGOTYPE

The logo is the graphic base around which to build the visual identity of 2CRSI and therefore the graphic .

RAL 2000	HEXA DECIMAL #f07f2e	RVB R : 239 V : 125 B : 0	CMJN C : 0 M : 60 J : 100 N : 0	Pantone P 27-8 C à 100%
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RAL 7043	HEXA DECIMAL #3c4143	RVB R : 74 V : 74 B : 73	CMJN C : 0 M : 0 J : 0 N : 85	Pantone P 179-13 C à 100%
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CHROMATIC UNIVERSE

There are also , in addition to the orange and gray found in the logo, the colors that characterize the company's customers :
Datacenter , ISVs and Industries.



HEXA
DECIMAL
#f07f2e

RVB
R : 239
V : 125
B : 0

CMJN
C : 0
M : 60
J : 100
N : 0



HEXA
DECIMAL
#949599

RVB
R : 148
V : 149
B : 153

CMJN
C : 44
M : 34
J : 31
N : 11



HEXA
DECIMAL
#3c4143

RVB
R : 74
V : 74
B : 73

CMJN
C : 0
M : 0
J : 0
N : 85



USE THE LOGO

The logo is available according to the type of bottom on which it is placed and the type of printing (full color or black and white).

Passing a colorful element a white member is made as soon as the intensity of the background disturbs the reading thereof .

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USAGE RESTRICTIONS

The logo may be subject to certain constraints. It is essential that a minimum protection zone. The transformation of the color identity is excluded, only the original colored version, black and white are allowed. The brand name should never be separated from the logo.



FIGURE

These figures can be used in communication documents to remind the logo. When the branches are positioned on the side must ensure that they go up. Égalment it is possible with some materials to reduce the opacity of branches of 50 % or more.



TYPOGRAPHY

The main typography used for the French communication media is the Open Sans. It is available in bold, italic, bold italic, black, close.

Open Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*()_+{}[]\|:;'"<>,.!/?

Open Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*()_+{}[]\|:;'"<>,.!/?

Open Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&()_+{}[]\|:;'"<>,.!/?*

Open Bold Italic

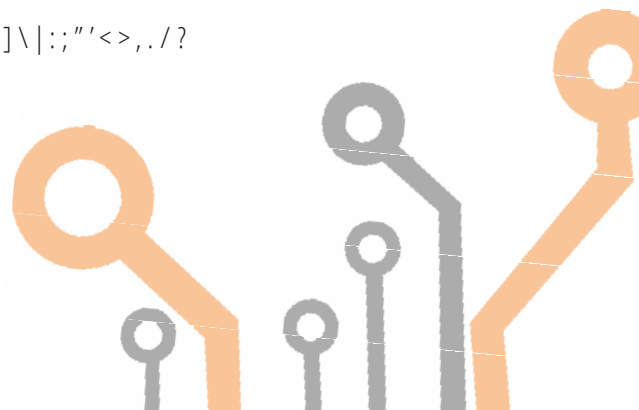
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*()_+{}[]\|:;'"<>,.!/?

Open Extrabold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*()_+{}[]\|:;'"<>,.!/?

Open Condensed Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*()_+{}[]\|:;'"<>,.!/?



2CRSI

2CRSI had to be written in **UPPER CASE**

2CRSI

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